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विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

F. No.: -1/1-2024(EkPedMAAKeNaam)

8 ज्येष्ठ 1948 /May 29th, 2026

Subject: Participation in "Ek Ped Maa Ke Naam (EPMKN)" Campaign during 2026-27 – reg.

आदरणीय महोदय/ महोदय,

As you are already aware of the "एक पेड़ माँ के नाम/Plant4Mother" campaign launched by the Hon'ble Prime Minister on World Environment Day, June 5, 2024, this is to reiterate the significance of this initiative, which calls for planting trees as a tribute to mothers and to promote environmental conservation across the country.

Under this flagship campaign, the Ministry of Environment, Forest & Climate Change (MoEFCC) has assigned a plantation target of **67.90 lakh saplings** to the Ministry of Education. In this regard, Higher Educational Institutions (HEIs) are requested to actively participate in the campaign by organizing tree plantation drives within their campuses and surrounding areas, involving students, faculty members, NSS/NCC units, Eco-clubs and other stakeholders.

HEIs are encouraged to undertake plantation activities in a mission mode with special emphasis on:

- planting indigenous and climate-resilient species;
- ensuring survival and maintenance of planted saplings;
- adoption of suitable monitoring mechanisms including periodic review;
- use of digital tools/geotagging wherever feasible; and
- promoting awareness regarding environmental conservation and sustainability.

Universities and HEIs may also encourage affiliated colleges/institutions to contribute actively towards achieving the plantation targets under the campaign.

The plantation activities undertaken by the institutions may kindly be widely publicized through institutional websites and social media platforms.

You are requested to extend full cooperation and ensure active participation of your institution in the successful implementation of the "Ek Ped Maa Ke Naam (EPMKN)" Campaign and submit your report at <https://forms.gle/ndQUGHRZi1CEpT4C7> latest by 15th June, 2026.

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सेवा में,

1. The Vice-Chancellors of all Universities
2. Principals of all Colleges
3. State Higher Education Councils
4. Principal Secretaries (Higher Education) of all States and UTs