

**Broadcaster wise List of bouquets of channels  
along with their rates as reported by broadcasters  
for  
Non – CAS Areas**

**All the rates mentioned below are wholesale rate at MSO /Cable  
Operator level and are not the rates at consumer level**

(As on 1<sup>st</sup> January, 2011)

<i>S. No</i>	<i>Name of the Broadcaster/ Agreegator</i>	<i>Bouquet</i>	<i>S.No</i>	<i>Name of the channel</i>	<i>Reported Rates (in INR)</i>	<i>Remarks</i>
1	M/s Zee-Turner Limited	Bouquet I	1	Zee TV	57.99	<p>(1) As on 01.12.2007, this bouquet comprises 14 pay channels with bouquet rate of Rs 61.20.</p> <p>(2) W.e.f. 01.04.2008, channel "CNBC TV 18" shifted to M/s Star Den Media Services Private Limited and the rates reduced to Rs. 56.21.</p> <p>(3) W.e.f. 01.09.2008, channel "Reality TV" with an a-la-carte rate of Rs 1.50 removed from the bouquet as the downlinking permission was cancelled by M/o I&amp;B for "Reality TV". The bouquet rate reduced from Rs 56.21 to Rs 55.20.</p> <p>4. Reported revised rate of Rs 59.06. w.e.f. 01.01.2009 for this bouquet comprising 12 channels (including "Zee Gujarati").</p> <p>5. W.e.f. 01.06.2009, the transmission of the channel "Zee Gujarati" (with an a-la-carte rate of Rs 01.60) was discontinued and the bouquet rate reduced from Rs 59.06 to Rs. 57.99.</p>
			2	Zee Cinema		
			3	Cartoon Network		
			4	Zee Marathi		
			5	Zee News		
			6	CNN		
			7	Zee Café		
			8	Zee Studios		
			9	Zee Bangla		
			10	Zee Punjabi		
			11	Zee Trendz		

<b>S. No</b>	<b>Name of the Broadcaster</b>	<b>Bouquet</b>	<b>S.No</b>	<b>Name of the channel</b>	<b>Reported Rates (in INR)</b>	<b>Remarks</b>
		Bouquet II	1	HBO	23.84	As on 01.12.2007, this bouquet comprises 5 pay channels with bouquet rate of Rs 26.00.  W.e.f. 01.04.2008, channels 'CNN IBN' & 'CNBC Awaaz shifted to M/s Star Den Media Services Private Limited and the bouquet rate was reduced to Rs 22.28.  Reported revised rate of Rs. 23.84. w.e.f. 01.01.2009.
			2	POGO		
			3	Zee Business		
		Bouquet III	1	Zee Classic	22.25	As on 01.12.2007, the bouquet rate was Rs 20.80.  Reported revised rate of Rs. 22.85. w.e.f. 01.01.2009.
			2	Zee Action		
			3	Zee Premier		
		Bouquet V	1	Zee Telugu	37.09	As on 01.12.2007, this bouquet comprises nine pay channels with bouquet rate of Rs 37.50.  W.e.f 01.01.2009, the rate of the bouquet revised to Rs 40.12.  W.e.f 31.12.2009, the channel "Play TV" with an a-la-carte rate of Rs 4.28/- suspended from the bouquet & the rate of the bouquet reduced to Rs 37.09.
			2	Zee Kannada		
			3	ETC Punjabi		
			4	ETC		
			5	Zing		
			6	Zee Jagran		
			7	Zee Smile		
			8	24 Ghante		
		Bouquet VI	1	24 Taas	17.12	As on 01.12.2007, the bouquet rate was Rs 16.00.  Reported revised rate of Rs. 17.12 w.e.f. 01.01.2009.
			2	Zee Talkies		
		Bouquet IX	1	HBO	28.56	Bouquet introduced on 01.10.2009.
			2	POGO		
			3	Zee Business		
			4	WB		

2	M/s MSM Discovery India Private Limited	Bouquet I	1	SET(Sony Entertainment Television)	58.82	As on 01.12.2007, the bouquet rate was Rs. 54.97.  W.e.f. 01.01.2009, rate of the bouquet increased to Rs 58.82.
			2	MAX		
			3	Discovery		
			4	Animal Planet		
			5	AXN		
		Bouquet II	1	Animax	46.93	"NDTV India" is a FTA channel.  As on 01.12.2007, this bouquet comprises 14 pay channels with bouquet rate of Rs 65.00.  W.e.f. 01.04.2008, channel 'Ten Sports' shifted to M/s Zee Turner Limited and the rates reduced to Rs. 54.95.  W.e.f. 01.01.2009, rate of the bouquet increased to Rs 58.80.  W.e.f, 13.08.2010, this bouquet was modified after transferring of three channels namely "MTV, NICK & VH 1 to M/s SUN 18 Media Services North and M/s SUN 18 Media Services South and the rate reduced to Rs 46.93.
			2	TLC*		
			3	SAB TV		
			4	SET PIX		
			5	NDTV 24X7		
			6	NDTV Profit		
			7	Aaj Tak		
			8	Headlines Today		
			9	Tez		
			10	NDTV India		
Bouquet III	1	Channel 8	65/-	This bouquet was formed on 01.04.2009 comprises 2 pay channels (COLORS & Channel 8) with bouquet rate of Rs 31.40.  W.e.f. 01.01.2010, this bouquet was modified by adding two pay channel (Discovery Science & Discovery Turbo) and the rate of the bouquet increased to Rs 40.  W.e.f, 01.09.2010, , this bouquet was modified by adding 2 channels namely "Neo Cricket" & Neo Sports" and transferring of 'COLORS' Channel to M/s SUN 18 Media Services North and M/s SUN 18 Media Services South. The rate of the bouquet reported as Rs 65/-		
	2	Discovery Science				
	3	Discovery Turbo				
	4	Neo Cricket				
	5	Neo Sports				
* Prior to 03.08.2010, the name of the channel "TLC " was "Discovery Travel & Living"						

3	M/s SUN 18 Media Services North – other than South India Territory*  * South India Territories comprising of the states of Tamil Nadu, Karnataka, AP and Kerela as well as the Union Territories of Pondicherry, Lakshadweep and Andaman & Nicobar Islands]	Bouquet I	1	Colors	25	Bouquet Introduced on 01.09.2010
			2	IBN7		
			3	CNBC Awaaz		
		Bouquet I A	1	Colors	29	Bouquet Introduced on 01.09.2010
			2	IBN 7		
			3	CNBC Awaaz		
			4	IBN Lokmat		
		Bouquet II	1	MTV	25	Bouquet Introduced on 01.09.2010
			2	Nick		
			3	VH1		
			4	CNBC TV 18		
			5	CNN IBN		
		Bouquet III	1	Disney Channel	18.26	Bouquet introduced on 01.04.2010.
			2	Disney XD <sup>(xiii)</sup>		
			3	Hangama TV		
		Bouquet IV	1	K TV	16.69	As on 01.12.2007, the bouquet rate was Rs. 15.60.  W.e.f. 06.03.2009, rate of the bouquet increased to Rs 16.69.
			2	Sun Music		
			3	Sun News		
		Bouquet V	1	Gemini TV	11.12	As on 01.12.2007, the bouquet rate was Rs. 10.40.  W.e.f. 06.03.2009, rate of the bouquet increased to Rs 11.12.
			2	Gemini Comedy <sup>(v)</sup>		
		Bouquet VI	1	Udaya TV	18.94	As on 01.12.2007, the bouquet rate was Rs 18.70.  W.e.f 06.03.2009, rate of the bouquet increased to Rs 18.94.
			2	Udaya Comedy <sup>(vii)</sup>		
		Bouquet VII	1	Udaya Movies	15.51	As on 01.12.2007, the bouquet rate was Rs. 14.50.  W.e.f. 06.03.2009, rate of the bouquet increased to Rs 15.51.
			2	Udaya Varthegalu		
		Bouquet VIII	1	Gemini Music	24.44	As on 01.12.2007, the bouquet rate was Rs. 22.85.  W.e.f. 06.03.2009, rate of the bouquet increased to Rs 24.44.
			2	Gemini News		
			3	Gemini Movies <sup>(vi)</sup>		
		Bouquet IX	1	Surya TV	20.33	Bouquet introduced on 01.04.2010
			2	Kiran TV		

	<p><b>Note:</b></p> <p>i) Prior to 01.04.2010, the "SUN Distribution Services" was known as "M/s Channel Plus".</p> <p>ii) Prior to 09.04.2009, the name of the channel "Kushi TV" was "Udaya News"</p> <p>iii) Prior to 27.07.2009, the name of the channel "Navvulu" was "Gemini Cable Vision"</p> <p>iv) Prior to 09.04.2009, , the name of the channel "Chintu TV" was "Teja News"</p> <p>v) Prior to 01.10.2010, , the name of the channel "Gemini Comedy" was "Teja TV"</p> <p>vi) Prior to 01.10.2010, , the name of the channel "Gemini Movies" was "Navvulu"</p> <p>vii) Prior to 01.10.2010 , the name of the channel "Udaya Comedy" was "Ushe TV"</p> <p>viii) Three channels namely i) The Disney Channel, ii) Disney XD and iii) Hangama TV were distributed by M/s Star Den Media Service Private Limited till 31.03.2010. W.e.f 01.04.2010, the distribution of these three channels has been shifted to M/s Sun Distribution Services. W.e.f 01.09.2010, the distribution of these channels was shifted to M/s SUN 18 Media Service North and M/s SUN 18 Media Services South.</p> <p>ix) Prior to 13.08.2010, three channels namely “CNBC- TV 18, CNN-IBN &amp; CNBC Awaaz were distributed by M/s Star Den Media Service Private Limited. W.e.f 13.08.2010, the distribution of these three channels have been shifted to M/s SUN 18 Media Service North and M/s SUN 18 Media Services South.</p> <p>xi) Prior to 01.09.2010, the distribution of SUN Channels were distributed by M/s Sun Distributions Services. W.e.f 01.09.2010, the distribution of these channels has been shifted to M/s SUN 18 Media Service North and M/s SUN 18 Media Services South.</p> <p>xii) Earlier four channels namely “Colors”, “NICK”, VH 1” &amp; “MTV” were distributed by M/s MSM Discovery India Private Limited. W.e.f 13.07.2010, these channels were distributed by M/s SUN 18 Media Services North (other than South India Territory) &amp; w.e.f 13.08.2010, these channels were distributed by M/s SUN 18 Media Service South (for South India Territory). During the period from 13.07.2010 to 12.08.2010, M/s Kal Cable Comm Pvt Limited was the authorized distributor of these channels in the South India Territory. However, M/s Sun 18 Media Services South collected subscription payment for Viocom 18 channels on behalf of Kal Comm Pvt Limited.</p> <p>xiii) Prior to 14.11.2009, the name of the channel "Disney XD" was "Toon Disney "</p>
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4	SUN 18 Media Services South (South India Territory)*  * South India Territories comprising of the states of Tamil Nadu, Karnataka, AP and Kerela as well as the Union Territories of Pondicherry, Lakshadweep and Andaman & Nicobar Islands]	Bouquet I	1	K TV	16.69	As on 01.12.2007, the bouquet rate was Rs. 15.60.  W.e.f. 06.03.2009, rate of the bouquet increased to Rs 16.69.
			2	Sun Music		
			3	Sun News		
		Bouquet II	1	Gemini TV	11.12	As on 01.12.2007, the bouquet rate was Rs. 10.40.  W.e.f. 06.03.2009, rate of the bouquet increased to Rs 11.12.
			2	Gemini Comedy <sup>(v)</sup>		
		Bouquet III	1	Udaya TV	18.94	As on 01.12.2007, the bouquet rate was Rs 18.70.  W.e.f 06.03.2009, rate of the bouquet increased to Rs 18.94.
			2	Udaya Comedy <sup>(vii)</sup>		
		Bouquet IV	1	Udaya Movies	15.51	As on 01.12.2007, the bouquet rate was Rs. 14.50.  W.e.f. 06.03.2009, rate of the bouquet increased to Rs 15.51.
			2	Udaya Varthegalu		
		Bouquet V	1	Gemini Music	24.44	As on 01.12.2007, the bouquet rate was Rs. 22.85.  W.e.f. 06.03.2009, rate of the bouquet increased to Rs 24.44.
			2	Gemini News		
			3	Gemini Movies <sup>(vi)</sup>		
		Bouquet VI	1	Surya TV	20.33	Bouquet introduced on 01.04.2010.
			2	Kiran TV		
		Bouquet VII	1	Disney Channel	18.26	Bouquet introduced on 01.04.2010.
			2	Disney XD <sup>(xii)</sup>		
			3	Hangama TV		
		Bouquet VIII	1	Colors	25	Bouquet Introduced on 01.09.2010
			2	IBN7		
			3	CNBC Awaaz		
		Bouquet IX	1	Colors	29	Bouquet Introduced on 01.09.2010
			2	IBN 7		
			3	CNBC Awaaz		
			4	IBN Lokmat		

Bouquet X	1	MTV	25	Bouquet Introduced on 01.09.2010
	2	Nick		
	3	VH 1		
	4	CNBC TV 18		
	5	CNN IBN		

**Note:**

i) Prior to 01.04.2010, the "SUN Distribution Services" was known as "M/s Channel Plus".

ii) Prior to 09.04.2009, the name of the channel "Kushi TV" was "Udaya News"

iii) Prior to 27.07.2009, the name of the channel "Navvulu" was "Gemini Cable Vision"

iv) Prior to 09.04.2009, , the name of the channel "Chintu TV" was "Teja News"

v) Prior to 01.10.2010, , the name of the channel "Gemini Comedy" was "Teja TV"

vi) Prior to 01.10.2010, , the name of the channel "Gemini Movies" was "Navvulu"

vii) Prior to 01.10.2010 , the name of the channel "Udaya Comedy" was "Ushe TV"

viii) Three channels namely i) The Disney Channel, ii) Disney XD and iii) Hangama TV were distributed by M/s Star Den Media Service Private Limited till 31.03.2010. W.e.f 01.04.2010, the distribution of these three channels was shifted to M/s Sun Distribution Services. W.e.f 01.09.2010, the distribution of these channels was shifted to M/s SUN 18 Media Service North and M/s SUN 18 Media Services South.

ix) Prior to 13.08.2010, three channels namely “CNBC- TV 18, CNN-IBN & CNBC Awaaz were distributed by M/s Star Den Media Service Private Limited. W.e.f 13.08.2010, the distribution of these three channels were shifted to M/s SUN 18 Media Service North and M/s SUN 18 Media Services South.

x) Prior to 01.09.2010, the distribution of SUN Channels were distributed by M/s Sun Distributions Services. W.e.f 01.09.2010, the distribution of these channels was shifted to M/s SUN 18 Media Service North and M/s SUN 18 Media Services South.

xi) Earlier four channels namely “Colors”, “NICK”, VH 1” & “MTV” were distributed by M/s MSM Discovery India Private Limited. W.e.f 13.07.2010, these channels were distributed by M/s SUN 18 Media Services North (other than South India Territory) & w.e.f 13.08.2010, these channels were distributed by M/s SUN 18 Media Service South (for South India Territory). During the period from 13.07.2010 to 12.08.2010, M/s Kal Cable Comm Pvt Limited was the authorized distributor of these channels. However, M/s Sun 18 Media Services South collected subscription payment for Viocom 18 channels on behalf of Kal Comm Pvt Limited.

xii) Prior to 14.11.2009, the name of the channel "Disney XD" was "Toon Disney "

S. No	Name of the Broadcaster	Bouquet	S.No	Name of the channel	Reported Rates (in INR)	Remarks
5.	M/s STAR DEN Media Services Private Limited	Bouquet I	1	Star Plus	50.08 (55.64 in Tamil nadu)	<p>As on 01.12.2007, the rate of bouquet was Rs 46.80 (Rs 52.00 in Tamil Nadu).</p> <p>Some interconnection filings as on 01.12.2007 also reflect a rate of Rs. 32.10 among others (without the permissible increase of 4%), which broadcaster has claimed as discounted offer.</p> <p>Please refer Clause 3 of Telecommunication (Broadcasting and Cable) Services (Second) Tariff Order, 2004 (6 of 2004) as amended from time to time for any clarification in this regard</p> <p>W.e.f. 01.01.2009, rate of the bouquet increased to Rs 50.08 (Rs 55.64 in Tamil Nadu) .</p> <p>“Star News” is a FTA channel.</p>
			2	Star Gold		
			3	Star Movies		
			4	Star World		
			5	Vijay TV		
			6	NGC		
			7	Fox History and Entertainment <sup>(i)</sup>		
			8	Channel (V)		
			9	Star News		
		Bouquet II	1	Star One	26.26	<p>Prior to 01.01.2009, this bouquet comprises six pay channels with bouquet rate of Rs 41.60.</p> <p>W.e.f. 01.01.2009, rate of the bouquet increased to Rs 44.51.</p> <p>W.e.f, 01.04.2010, this bouquet was modified after transferring of three channels namely "Disney channel", "Disney XD" &amp; "Hangama TV" to M/s SUN 18 Media Services North and SUN 18 Media Services South. The rate reduced to Rs 26.26.</p>
			2	Times Now		
			3	Zoom		



	Bouquet III	1	FX	86.33/-	<p>Star Pravah" is FTA channels.</p> <p>This bouquet was formed on 1st April 2008 comprises 3 pay channels (CNBC TV 18, CNBC Awaaz &amp; CNN IBN) and one FTA channel (IBN 7) with bouquet rate of Rs 12.</p> <p>W.e.f. 15.09.2008, this bouquet was modified by adding one pay channel (The MGM) &amp; one FTA channel (Star Jalsha) and the rate of the bouquet increased to Rs 16.00.</p> <p>W.e.f. 01.01.2009, rate of the bouquet increased to Rs 17.12.</p> <p>W.e.f 05.11.2009, one channel "Star Jalsha" converted from FTA to Pay.</p> <p>W.e.f 01.04.2010, the bouquet was modified by adding 9 pay channels and the rate of the bouquet increased to Rs 99.18.</p> <p>W.e.f 13.08.2010, the bouquet was modified by deleting 3 pay channels (CNBC Awaaz, CNN-IBN &amp; CNBC TV 18) and the rate of the bouquet reduced to Rs 86.33.</p>
		2	FX Crime		
		3	Baby TV		
		4	Nat Geo wild		
		5	Nat Geo Adventure		
		6	Nat Geo Music		
		7	Star One		
		8	Times Now		
		9	Zoom		
		10	MGM		
		11	Star Pravah		
			Bouquet IV		
		2	Star Ananda		

Note :

- i) Prior to 12.11.2008, the name of the channel " Fox History and Entertainment" was "The History Channel"
- ii) The distribution of three channels namely "The Disney Channel", "Disney XD" & "Hangama TV" were shifted to M/s Sun Distribution Services w.e.f 01.04.2010. Further, w.e.f 01.09.2010, the distribution of these channels were shifted to M/s SUN 18 Media Services North and M/s Sun 18 Media Services South.
- iii) Six channels i.e FX, FX Crime, Baby TV, Nat Geo wild, Nat Geo Adventure & Nat Geo Music were distributed by M/s Fox Channels (India) Private Limited from 01.08.2009 to 31.01.2010. W.e.f 01.04.2010, these six channels were shifted to M/s Star Den Media Services Private Limited.

6.	M/s Ushodaya Enterprises Private Limited	Bouquet I	1	ETV	11.12	As on 01.12.2007, the rate of this bouquet was Rs. 10.40.  W.e.f. 01.11.2009, rate of the bouquet increased to Rs 11.12.
			2	ETV 2		
7.	M/s BBC Worldwide Channels Private Limited	Bouquet I	1	BBC Entertainment	08.85	
			2	Cbeebies		
8.	M/s ESPN Software India Private Limited	Bouquet I	1	ESPN	47.27	As on 01.12.2007, the rate of this bouquet was Rs. 44.17.  W.e.f. 01.01.2009, rate of the bouquet increased to Rs 47.27.
			2	Star Sports		
9	M/s Raj Television Limited	Bouquet I	1	Raj TV	13.35	As on 01.12.2007, the rate of this bouquet was Rs 12.48.  W.e.f. 01.01.2009, rate of the bouquet increased to Rs 13.35.
			2	Raj Digital Plus		
		Bouquet II	1	Raj TV	16.69	As on 01.12.2007, the rate of this bouquet was Rs 15.60.  W.e.f. 01.01.2009, rate of the bouquet increased to Rs 16.69.
			2	Raj Digital Plus		
			3	Vissa TV		
		10	M/s Sahara India Commercial Corporation Limited	Bouquet I	1	Sahara One
2	Filmy					
Bouquet II	1			Sahara One	35/-	Bouquet introduced W.e.f. 20.09.2010.
	2			Filmy		
11	M/s Turner General Entertainment Networks India Private Limited <sup>(i)</sup>	Bouquet I	1	NDTV Imagine	29.00	Bouquet introduced w.e.f. 15.01.2009.
			2	Imagine Showbiz		
			3	NDTV Lumiere		
12	M/s Asianet Communications Limited	Bouquet I	1	Asianet	15.00	Bouquet introduced w.e.f. 29.01.2010.
			2	Asianet Plus		
<p>i) Prior to 17.08.2010, the name of the company " M/s Turner General Entertainment Networks India Private Limited " was "M/s NDTV Imagine Limited "</p> <p>ii) Prior to 01.04.2010, three channels namely Sahara One, Filmy &amp; Firangi were distributed by M/s Mega Reach Distributors (India) Pvt Limited. W.e.f 01.01.2010, these channels are being distributed by M/s Sahara India Commercial Corporation Limited.</p>						

## Broadcaster wise list of pay channels along with their reported a-la-carte rates

(As on 1<sup>st</sup> January, 2011)

<i>S. No</i>	<i>Name of the Broadcaster</i>	<i>S.No</i>	<i>Name of the channel</i>	<i>Reported Rates( in INR)</i>	<i>Remarks</i>
1	M/s Zee-Turner Limited	1	Zee TV	13.88	As on 01.12.2007, the rate of the channel was Rs. 12.97.  Reported revised rate of Rs. 13.88 w.e.f. 01.01.2009.
		2	Zee Cinema	13.88	As on 01.12.2007, the rate of the channel was Rs. 12.97  Reported revised rate of Rs. 13.88 w.e.f. 01.01.2009.
		3	Cartoon Network	13.37	As on 01.12.2007, the rate of the channel was Rs. 12.50  Reported revised rate of Rs. 13.37 w.e.f. 01.01.2009.
		4	Zee Marathi	08.56	As on 01.12.2007, the rate of the channel was Rs. 8.00  Reported revised rate of Rs. 08.56 w.e.f. 01.01.2009.
		5	Zee News	08.02	As on 01.12.2007, the rate of the channel was Rs. 7.50  Reported revised rate of Rs. 08.02 w.e.f. 01.01.2009.
		6	CNN	01.60	As on 01.12.2007, the rate of the channel was Rs. 1.50  Reported revised rate of Rs. 01.60 w.e.f. 01.01.2009.
		7	Zee Café	08.56	As on 01.12.2007, the rate of the channel was Rs. 8.00  Reported revised rate of Rs. 08.56 w.e.f. 01.01.2009.
		8	Zee Studios	07.49	As on 01.12.2007, the rate of the channel was Rs. 7.00  Reported revised rate of Rs. 07.49 w.e.f. 01.01.2009.
		9	Zee Bangla	08.67	As on 01.12.2007, the rate of the channel was Rs. 8.10  Reported revised rate of Rs. 08.67 w.e.f. 01.01.2009.
		10	Zee Punjabi	01.60	As on 01.12.2007, the rate of the channel was Rs. 1.50  Reported revised rate of Rs. 01.60 w.e.f. 01.01.2009.
		11	Zee Trendz	01.07	As on 01.12.2007, the rate of the channel was Rs. 1.00  Reported revised rate of Rs. 01.07 w.e.f. 01.01.2009.
		12	HBO	16.69	As on 01.12.2007, rate of the channel was Rs. 15.60  Reported revised rate of Rs. 16.69 w.e.f. 01.01.2009.
		13	POGO	13.37	As on 01.12.2007, rate of the channel was Rs. 12.50  Reported revised rate of Rs. 13.37 w.e.f. 01.01.2009.

<i>S. No</i>	<i>Name of the Broadcaster</i>	<i>S.No</i>	<i>Name of the channel</i>	<i>Reported Rates( in INR)</i>	<i>Remarks</i>
		14	Zee Business	05.14	As on 01.12.2007, rate of the channel was Rs. 4.80 Reported revised rate of Rs. 05.14 w.e.f. 01.01.2009.
		15	Zee Classic	10.70	As on 01.12.2007, rate of the channel was Rs. 10.00 Reported revised rate of Rs. 10.70 w.e.f. 01.01.2009.
		16	Zee Action	10.70	As on 01.12.2007, rate of the channel was Rs. 10.00 Reported revised rate of Rs. 10.70 w.e.f. 01.01.2009.
		17	Zee Premier	11.98	As on 01.12.2007, rate of the channel was Rs. 11.20 Reported revised rate of Rs. 11.98 w.e.f. 01.01.2009.
		18	Zee Telugu	11.13	As on 01.12.2007, rate of the channel was Rs. 10.40 Reported revised rate of Rs. 11.13 w.e.f. 01.01.2009.
		19	Zee Kannada	07.98	As on 01.12.2007, rate of the channel was Rs. 7.46 Reported revised rate of Rs. 07.98 w.e.f. 01.01.2009.
		20	ETC Punjabi	09.63	As on 01.12.2007, rate of the channel was Rs. 9.00 Reported revised rate of Rs. 09.63 w.e.f. 01.01.2009.
		21	ETC	03.21	As on 01.12.2007, rate of the channel was Rs. 3.00 Reported revised rate of Rs. 03.21 w.e.f. 01.01.2009.
		22	Zing <sup>(iv)</sup>	05.35	As on 01.12.2007, rate of the channel was Rs. 5.00 Reported revised rate of Rs. 05.35 w.e.f. 01.01.2009.
		23	Zee Jagran	02.14	As on 01.12.2007, rate of the channel was Rs. 2.00 Reported revised rate of Rs. 02.14 w.e.f. 01.01.2009.
		24	Zee Smile	06.57	As on 01.12.2007, rate of the channel was Rs. 6.14 Reported revised rate of Rs. 06.57 w.e.f. 01.01.2009.
		25	24 Ghante	06.42	As on 01.12.2007, rate of the channel was Rs. 6.00 Reported revised rate of Rs. 06.42 w.e.f. 01.01.2009.
		26	24 Taas	09.09	As on 01.12.2007, rate of the channel was Rs. 8.50 Reported revised rate of Rs. 09.09 w.e.f. 01.01.2009.
		27	Zee Talkies	16.58	As on 01.12.2007, rate of the channel was Rs. 15.50 Reported revised rate of Rs. 16.58 w.e.f. 01.01.2009.
		28	WB	6.60	Channel launched on. 15.03.2009

S. No	Name of the Broadcaster	S.No	Name of the channel	Reported Rates( in INR)	Remarks
		29	REAL	13.00	Channel launched on. 02.03.2009
		30	Zee 24 Ghantalu	5.60	Channel launched on 02.04.2009
		31	Zee Salaam	15.00	Channel launched on 01.02.2010
<p><b>Note:</b></p> <p><b>i)</b> Channel "Reality TV" was distributed @ 1.50 upto 31.08.2008. The distribution of this channel ceased from 01.09.2008 for public viewing.</p> <p><b>ii)</b> Channel "Zee Next" was distributed @ Rs 20.00 upto 04.03.2009. The distribution of this channel suspended from 05.03.2009 for public viewing.</p> <p><b>iii)</b> Channel "Zee Gujarati" was distributed @ Rs 01.60 upto 31.05.2009. The distribution of this channel discontinued from 01.06.2009.</p> <p><b>iv)</b> Prior to 01.05.2009, the name of the channel "Zing" was "Zee Music"</p> <p><b>v).</b> Channel "Play TV" was distributed @ 4.28 upto 30.12.2009. The distribution of this channel suspended from 31.12.2009 for public viewing.</p> <p><b>vi)</b> The distribution of channel "Zee Sports" (now Ten Action +) was shifted to M/s Taj Television India Private Limited w.e.f 01.02.2010.</p> <p><b>vii)</b> The distribution of channel "Ten Sports" was shifted to M/s Taj Television India Private Limited w.e.f 01.02.2010.</p>					

<b>S. No</b>	<b>Name of the Broadcaster</b>	<b>S.No</b>	<b>Name of the channel</b>	<b>Reported Rates( in INR)</b>	<b>Remarks</b>
2	M/s MSM Discovery India Private Limited	32	SET(Sony Entertainment Television)	21.40	As on 01.12.2007, the rate of channel was Rs. 20.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 21.40 .
		33	MAX	18.19	As on 01.12.2007, rate of the channel was Rs. 17.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 18.19 .
		34	Discovery	16.05	As on 01.12.2007, rate of the channel was Rs. 15.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 16.05 .
		35	Animal Planet	05.35	As on 01.12.2007, rate of the channel was Rs. 5.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 5.35 .
		36	AXN	15.52	As on 01.12.2007, rate of the channel was Rs. 14.50 W.e.f. 01.01.2009, rate of the channel increased to Rs 15.52 .
		37	Animax	02.14	As on 01.12.2007, rate of the channel was Rs. 2.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 2.14 .
		38	TLC *	09.63	As on 01.12.2007, rate of the channel was Rs. 9.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 9.63 .
		39	SAB TV	14.70	As on 01.12.2007, rate of the channel was Rs. 13.74 W.e.f. 01.01.2009, rate of the channel increased to Rs 14.70 .
		40	SET PIX	12.84	As on 01.12.2007, rate of the channel was Rs. 12.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 12.84 .
		41	NDTV 24X7	09.10	As on 01.12.2007, rate of the channel was Rs. 8.50 W.e.f. 01.01.2009, rate of the channel increased to Rs 9.10 .
		42	NDTV Profit	06.42	As on 01.12.2007, the rate of the channel was Rs. 6.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 6.42 .
		43	Aaj Tak	07.49	As on 01.12.2007, the rate of the channel was Rs. 7.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 7.49 .

		44	Headlines Today	03.21	As on 01.12.2007, the rate of the channel was Rs. 3.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 3.21 .
		45	Tez	02.14	As on 01.12.2007, the rate of the channel was Rs. 2.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 2.14 .
		46	Channel 8 (Sony AATH)	10.00	Earlier, "Channel 8" was distributed by M/s Bengla Entertainment Private Limited as a FTA channel. W.e.f. 01.04.2009, this channel was converted to Pay channel @ Rs 10.00.
		47	Discovery Science	12.00	Channel launched on 01.01.2010
		48	Discovery Turbo	10.00	Channel launched on 01.01.2010
		49	Neo Sports	26.60	Prior to 01.09.2010, these channels were distributed by M/s Neo Sports Broadcast Private Limited. W.e.f 01.09.2010, the distribution of these channels were shifted to M/s MSM Discovery Private Limited.
		50	Neo Cricket	35.45	
<p>* Prior to 01.09.2010, the name of the channel "TLC " was "Discovery Travel &amp; Living"</p> <p>The distribution of three channels namely "Colors", "MTV", "NICK" and VH 1 were shifted to M/s Sun 18 Media Services North &amp; M/s SUN 18 Media Services South w.e.f 13.08.2010 &amp; 13.07.2010 respectively. During the period from 13.07.2010 to 12.08.2010, M/s Kal Cable Comm Pvt Limited was the authorized distributor of these channels. However, M/s Sun 18 Media Services South collected subscription payment for Viocom 18 channels on behalf of Kal Comm Pvt Limited.</p>					

3	M/s SUN 18 Media Services <b>North</b> – other than South India Territory*	51	SUN TV	13.26	As on 01.12.2007, the rate of the channel was Rs. 12.40  W.e.f. 06.03.2009, rate of the channel increased to Rs 13.26 .
4	M/s SUN 18 Media Services <b>South</b> –South India Territory*  * South India Territories comprising of the states of Tamil Nadu, Karnataka, AP and Kerela as well as the Union Territories of Pondicherry, Lakshadweep and Andaman & Nicobar Islands]	52	Gemini TV	11.02	As on 01.12.2007, the rate of the channel was Rs. 10.30  W.e.f. 06.03.2009, rate of the channel increased to Rs 11.02 .
		53	Udaya TV	12.30	As on 01.12.2007, the rate of the channel was Rs. 11.50  W.e.f. 06.03.2009, rate of the channel increased to Rs 12.30.
		54	K TV	16.06	As on 01.12.2007, the rate of the channel was Rs. 15.00  W.e.f. 06.03.2009, rate of the channel increased to Rs 16.06.
		55	Gemini Comedy <sup>(vi)</sup>	05.68	As on 01.12.2007, the rate of the channel was Rs. 5.30  W.e.f. 06.03.2009, rate of the channel increased to Rs 5.68.
		56	Udaya Movies	15.40	As on 01.12.2007, the rate of the channel was Rs. 14.40  W.e.f. 06.03.2009, rate of the channel increased to Rs 15.40 .
		57	Sun Music	07.50	As on 01.12.2007, the rate of the channel was Rs. 7.00  W.e.f. 06.03.2009, rate of the channel increased to Rs 7.50.
		58	Gemini Music <sup>(vii)</sup>	07.50	As on 01.12.2007, the rate of the channel was Rs. 7.00  W.e.f. 06.03.2009, rate of the channel increased to Rs 7.50 .
		59	Sun News	01.50	As on 01.12.2007, the rate of the channel was Rs. 1.40  W.e.f. 06.03.2009, rate of the channel increased to Rs 1.50
		60	Gemini News	08.02	As on 01.12.2007, the rate of the channel was Rs. 7.50  W.e.f. 06.03.2009, rate of the channel increased to Rs 8.02 .
		61	Udaya Varthegalu	07.86	As on 01.12.2007, the rate of the channel was Rs. 7.35  W.e.f. 06.03.2009, rate of the channel increased to Rs 7.86 .



62	Gemini Movies	18.20	As on 01.12.2007, the rate of the channel was Rs. 17.00  W.e.f. 06.03.2009, rate of the channel increased to Rs 18.20 .
63	Chintu TV <sup>(v)</sup>	13.37	W.e.f 09.04.2009, Teja News (Telugu News) was converted to Chintu TV (Kannada Kids).
64	Udaya Comedy <sup>(viii)</sup>	16.06	As on 01.12.2007, the rate of the channel was Rs. 15.00  W.e.f. 06.03.2009, rate of the channel increased to Rs 16.06 .
65	Kushi TV <sup>(iv)</sup>	13.37	W.e.f 09.04.2009, Udaya News (Kannada News) was converted to Kushi TV (Telugu Kids).
66	Chutti TV	13.37	Converted from FTA to Pay w.e.f 17.11.2009
67	Udaya II	07.49	Converted from FTA to Pay w.e.f 17.11.2009
68	Adithya TV	18.19	Converted from FTA (Telugu-Music) to Pay (Tamil-Movies) w.e.f 17.11.2009.
69	Surya TV	12.31	Converted from FTA to Pay w.e.f 01.04.2010
70	Kiran TV	18.19	Converted from FTA to Pay w.e.f 01.04.2010
71	The Disney Channel	09.52	Prior to 01.04.2010, these channels were distributed by M/s Star Den Media Services Private Limited.
72	Disney XD <sup>(xiv)</sup>	09.52	W.e.f 1.4.2010, the distribution of these channels were shifted to M/s Sun Distribution Services.
73	Hangama TV	08.35	
74	IBN 7	7.49	Earlier, "IBN 7" was distributed by M/s Star Den Media Services Private Limited as a FTA channel upto 14.08.2010.  W.e.f 14.08.2010, the channel has been converted from FTA to Pay.
75	IBN Lokmat	7.86	The channel has been converted from FTA to Pay w.e.f 14.08.2010.
76	Colors	21.40	Earlier these channels were distributed by M/s MSM Discovery India Private Limited upto 13.07.2010.  W.e.f 13.08.2010, the distribution of these channels were shifted to M/s Sun 18 Media Services.
77	MTV	7.49	
78	NICK	6.42	
79	VH 1	3.21	

		80	CNBC TV 18	09.10	<p>These channels were distributed by M/s Zee Turner Limited upto 31.03.2008 at a-la-carte rate of Rs 7.50 (CNBC TV 18), Rs 2.00 (CNN-IBN) &amp; Rs 3.50 (CNBC Awaaz) respectively. M/s Star Den started distributing these channels w.e.f. 01.04.2008 at a-la-carte rate of Rs 08.50 (CNBC TV 18), Rs 05.00 (CNN-IBN) and Rs 04.50 (CNBC Awaaz). M/s Star Den has been directed vide TRAI's Direction dated 28.08.2008 to reduce the a-la-carte rates of these channels from the reported level to Rs 7.50 (CNBC TV 18), Rs 2.00 (CNN-IBN) &amp; Rs 3.50 (CNBC Awaaz). Broadcaster has approached Hon'ble TDSAT against this direction vide Appeal No 11(C) of 2008. M/s Star Den has given an undertaking to Hon'ble TDSAT during the course of the hearing on October 1, 2008 for a-la-carte offering of the channels. The relevant extract of the interim order dated 1st October, 2008 is as under:-</p> <p>"...The learned counsel for the appellants adds without prejudice to the rights and contentions in the present appeal that if, in the meanwhile, any party wants to opt for a-la-carte, the appellants will give only the rates specified at page 58 para -7 of the paper book".</p> <p>The a-la-carte rates specified at page 58 para -7 of the paper book are as under:-</p> <ol style="list-style-type: none"> <li>1) 7.50 (CNBC TV 18)</li> <li>2) 2.00 (CNN-IBN)</li> <li>3) 3.50 (CNBC Awaaz)</li> </ol> <p>The matter was heard on 18.02.2009 by the Hon'ble TDSAT and the appeal has been disposed of by the Hon'ble TDSAT by passing following order:</p> <p>"In view of the judgement of this Tribunal dated 15.01.2009, the appeal does not survive".</p> <p>TRAI has filed an appeal in the Hon'ble Supreme Court of India against the order of Hon'ble TDSAT judgement dated 15.01.2009. Matter is sub-judice.</p> <p>W.e.f. 01.01.2009, rate of the channels increased to Rs 9.10 (CNBC TV 18), Rs 5.35 (CNN-IBN) &amp; Rs 4.82 (CNBC Awaaz) .</p> <p>W.e.f 13.08.2010, the distribution of these three channels were shifted to M/s SUN 18 Media Services North and M/s SUN 18 Media Service South.</p>
		81	CNN-IBN	05.35	
		82	CNBC Awaaz	04.82	

- i) Prior to 06.03.2009, channel "Adithya TV" was distributed @ Rs. 03.00. W.e.f. 06.03.2009, the channel "Adithya" has been converted from Pay to FTA. W.e.f 17.11.2009, the channel "Adithya TV" has been converted from FTA (Telugu Music) to Pay (Tamil Movies) channel @ 18.19/-.
- ii) Prior to 01.04.2010, the "SUN Distribution Services" was known as "Channel Plus".
- iii) Prior to 27.07.2009, the name of the channel "Navvulu" was "Gemini Cable Vision"
- iv) Prior to 09.04.2009, the name of the channel "Kushi (Telugu Kids) was "Udaya News (Kannada news)"
- v) Prior to 09.04.2009, the name of the channel "Chintu TV (Kannada Kids)" was "Teja News (Telugu News)"
- vi) Prior to 01.10.2010, , the name of the channel "Gemini Comedy" was "Teja TV"
- vii) Prior to 01.10.2010, , the name of the channel "Gemini Movies" was "Navvulu"
- viii) Prior to 01.10.2010 , the name of the channel "Udaya Comedy" was "Ushe TV"
- ix) Prior to 13.08.2010, three channels namely "CNBC- TV 18, CNN-IBN & CNBC Awaaz were distributed by M/s Star Den Media Service Private Limited. W.e.f 13.08.2010, the distribution of these three channels were shifted to M/s SUN 18 Media Services.
- x) Prior to 01.09.2010, the distribution of SUN Channels were distributed by M/s Sun Distributions Services. W.e.f 01.09.2010, the distribution of these channels were shifted to M/s SUN 18 Media Services North and M/s Sun 18 Media Services South.
- xi) Earlier four channels namely "Colors", "NICK", "VH 1" & "MTV" were distributed by M/s MSM Discovery India Private Limited. W.e.f 13.08.2010, the distribution of these channels were shifted to M/s Sun 18 Media Services. During the period from 13.07.2010 to 12.08.2010, M/s Sun 18 Media Services collected subscription payment for Viocom 18 channels on behalf of Kal Comm Pvt Limited who were authorized distributor in South India.
- xii) As on 01.12.2007, the rate of the channel, "Chintu TV" was Rs 1.60. W.e.f 06.03.2009, the rate of the channel increased to Rs 1.72. W.e.f 09.04.2009, Teja News (Telugu News) was converted to Chintu TV (Kannada Kids) @ Rs 13.37
- xiii) As on 01.12.2007, the rate of the channel "Kushi TV" was Rs 1.50. W.e.f 06.03.2009, the rate of the channel increased to Rs 1.60. W.e.f 09.04.2009, Udaya News (Kannada News) was converted to Kushi TV (Telugu Kids) @ 13.37.
- xiv) Prior to 14.11.2009, the name of the channel "Disney XD" was "Toon Disney "

5.	M/s STAR DEN Media Services Private Limited	83	Star Plus	18.73	As on 01.12.2007, rate of the channel was Rs. 17.50 W.e.f. 01.01.2009, rate of the channel increased to Rs 18.73 .
	The discounts if any, given on bouquet rate to existing affiliate(s) will also be extended to a-la-carte rate(s) in the same proportion as the discounted bouquet rate.	84	Star Gold	17.66	As on 01.12.2007, rate of the channel was Rs. 16.50 W.e.f. 01.01.2009, rate of the channel increased to Rs 17.66 .
		85	Star Movies	17.66	As on 01.12.2007, rate of the channel was Rs. 16.50 W.e.f. 01.01.2009, rate of the channel increased to Rs 17.66 .
		86	Star World	04.87	As on 01.12.2007, rate of the channel was Rs. 4.55 W.e.f. 01.01.2009, rate of the channel increased to Rs 4.87 .
		87	Vijay TV	04.28	As on 01.12.2007, rate of the channel was Rs. 4.00 (Rs 11.80 in Tamilnadu) W.e.f. 01.01.2009, rate of the channel increased to Rs 4.28 (Rs 12.63 in Tamilnadu).
		88	NGC	06.15	As on 01.12.2007, rate of the channel was Rs. 5.75 W.e.f. 01.01.2009, rate of the channel increased to Rs 6.15 .
		89	The Fox History and Entertainment Channel	04.71	As on 01.12.2007, rate of the channel was Rs. 4.40 W.e.f. 01.01.2009, rate of the channel increased to Rs 4.71 .
		90	Channel (V)	01.07	As on 01.12.2007, rate of the channel was Rs. 1.00 W.e.f. 01.01.2009, rate of the channel increased to Rs 1.07 .
		91	Star One	21.94	As on 01.12.2007, rate of the channel was Rs. 20.50 W.e.f. 01.01.2009, rate of the channel increased to Rs 21.94 .
		92	Times Now	09.10	As on 01.12.2007, rate of the channel was Rs. 8.50 W.e.f. 01.01.2009, rate of the channel increased to Rs 9.10 .
93	Zoom	08.35	As on 01.12.2007, rate of the channel was Rs. 7.80 W.e.f. 01.01.2009, rate of the channel increased to Rs 8.35 .		

		94	The MGM	06.42	M/s Star Den has started distributing this channel w.e.f. 15.09.2008 @ Rs. 6.00  W.e.f. 01.01.2009, rate of the channel increased to Rs 6.42 .
		95	Star Jalsha	12.00	Earlier, "Star Jalsha " was distributed by M/s Star Den as a FTA channel upto 04.11.2009  W.e.f. 05.11.2009, this channel was converted to Pay channel @ Rs 12.
		96	Star Ananda	06.00	Earlier, "Star Ananda"" was distributed by M/s Media Content & Communications Service (India) Private Limited as a FTA channel upto 4.11.2009  W.e.f. 05.11.2009, this channel was converted to Pay channel @ Rs 6.00.
		97	FX	15.50	From 01.08.2009 to 31.01.2010, these channels were distributed by M/s Fox Channels (India) Private Limited.  W.e.f 01.02.2010, the distribution of these channels were shifted to M/s Star Den Media Services Private Limited.
		98	FOX CRIME	15.50	
		99	BABY TV	13.25	
		100	Nat Geo Wild	16.00	
		101	Nat Geo Adventure	16.00	
		102	Nat GEO Music	07.40	
		103	Suvarna	12.00	
6	M/s Ushodaya Enterprises Private Limited	104	ETV	10.70	As on 01.12.2007, rate of the channel was Rs. 10.00  W.e.f. 01.11.2009, rate of the channel increased to Rs 10.70 .
		105	ETV 2	05.99	As on 01.12.2007, rate of the channel was Rs. 5.60  W.e.f. 01.11.2009, rate of the channel increased to Rs 5.99
		106	ETV Bangla	11.12	As on 01.12.2007, rate of the channel was Rs. 10.40  W.e.f. 01.11.2009, rate of the channel increased to Rs 11.12 .
		107	ETV Marathi	11.12	As on 01.12.2007, rate of the channel was Rs. 10.40  W.e.f. 01.11.2009, rate of the channel increased to Rs 11.12 .
		108	ETV Kannada	11.12	As on 01.12.2007, rate of the channel was Rs. 10.40  W.e.f. 01.11.2009, rate of the channel increased to Rs 11.12 .
		109	ETV Gujarathi	11.12	As on 01.12.2007, rate of the channel was Rs. 10.40  W.e.f. 01.11.2009, rate of the channel increased to Rs 11.12 .

		110	ETV Oriya	11.12	As on 01.12.2007, rate of the channel was Rs. 10.40 W.e.f. 01.11.2009, rate of the channel increased to Rs 11.12 .
		111	ETV UP	11.12	Converted from FTA to pay channel w.e.f. 12.05.2008 @ rate of Rs 10.40. W.e.f. 01.11.2009, rate of the channel increased to Rs 11.12 .
		112	ETV Bihar	11.12	Converted from FTA to pay channel w.e.f. 12.05.2008 @ rate of Rs 10.40. W.e.f. 01.11.2009, rate of the channel increased to Rs 11.12 .
		113	ETV Urdu	11.12	Converted from FTA to pay channel w.e.f. 12.05.2008 @ Rs 10.40 W.e.f. 01.11.2009, rate of the channel increased to Rs 11.12 .
		114	ETV Rajasthan	11.12	Converted from FTA to pay channel w.e.f. 12.05.2008 @ Rs 10.40 W.e.f. 01.11.2009, rate of the channel increased to Rs 11.12 .
		115	ETV MP	11.12	Converted from FTA to pay channel w.e.f. 12.05.2008 @ Rs 10.40 W.e.f. 01.11.2009, rate of the channel increased to Rs 11.12 .
7	M/s UTV Global Broadcasting Limited	116	Bindass	10.00	
		117	UTV Action <sup>(v)</sup>	10.00	
		118	World Movies	10.00	Channel launched on 03.02.2008
		119	UTV Movies	15.00	Launching of channel, reported vide letter dated 11.03.2008
		120	Bloomberg UTV <sup>(vi)</sup>	08.50	Launching of channel, reported vide letter dated 15.04.2008
8.	M/s BBC World (India) Private Limited	121	BBC World	05.00	
9.	M/s BBC Worldwide Channels Private Limited	122	BBC Entertainment	06.50	Prior to 01.07.2009, these channels were distributed by M/s BBC World (India) Private Limited
		123	Cbeebies	06.50	

10.	M/s ESPN Software India Private Limited	124	ESPN	35.45	As on 01.12.2007, rate of the channel was Rs. 33.13 W.e.f. 01.01.2009, rate of the channel to Rs 35.45
		125	Star Sports	35.45	As on 01.12.2007, rate of the channel was Rs. 33.13 W.e.f. 01.01.2009, rate of the channel to Rs 35.45
		126	Star Cricket	29.96	As on 01.12.2007, rate of the channel was Rs. 28.00 W.e.f. 01.01.2009, rate of the channel to Rs 29.96
		127	ESPNEWS	9.10	Newly launched channel w.e.f. 01.01.2011
11.	M/s Raj Television Limited	128	Raj TV	11.77	As on 01.12.2007, rate of the channel was Rs. 11.00 (Rs. 7.72 in Andhra Pradesh). W.e.f. 01.01.2009, rate of the channel to Rs 11.77 (Rs 8.26 in Andhra Pradesh).
		129	Raj Digital Plus	08.26	As on 01.12.2007, rate of the channel was Rs. 7.72 (Rs 4.68 in Andhra Pradesh) W.e.f. 01.01.2009, rate of the channel increased to Rs 8.26 (Rs 5.01 in Andhra Pradesh) .
		130	Vissa TV	05.01	As on 01.12.2007, rate of the channel was Rs. 4.68 (Rs. 11.00 in Andhra Pradesh) W.e.f. 01.01.2009, rate of the channel increased to Rs 5.01 (Rs 11.77 in Andhra Pradesh).
12	M/s 9X Media Private Limited <sup>(iii)</sup>	131	9XM	07.00	
		132	9X	20.50	
13.	M/s Turner General Entertainment Networks India Private Limited <sup>(ii)</sup>	133	NDTV 'Imagine'	20.50	Channel launched on 21.01.2008
		134	NDTV Lumiere	15.00	Channel launched on 10.10.2008
		135	NDTV Showbiz	08.00	Channel launched on 15.08.2008
14	New Delhi Television Ltd	136	NDTV Good Times	09.63	This channel was converted from FTA to Pay channel w.e.f 03.05.2008 @ Rs 9.00. W.e.f 01.07.2009, rate of the channel increased to Rs 9.63.
15.	M/s Sahara India Commercial Corporation Limited	137	Firangi	15.00	Channel launched on 25.02.2008
		138	Sahara One	20.50	Converted from FTA to Pay W.e.f. 06.06.2008
		139	Filmy	16.50	Converted from FTA to Pay W.e.f. 06.06.2008
16.	M/s B4U Television Network (India) Private Limited	140	B4U Movies	06.65	Reported on 25.11.2010, the rate of the channel revised from Rs. 6.00 to Rs 6.65.

17.	M/s MAA Television Network Limiter	141	MAA TV	06.00	As on 01.12.2007, the rate of the channel was Rs. 5.50  W.e.f. 01.08.2009, rate of the channel increased to Rs 6.00.
		142	MAA Music	07.50	As on 01.01.2008, the rate of the channel was Rs. 7.00  W.e.f. 01.08.2009, rate of the channel increased to Rs 7.50.
		143	MAA Movies	18.50	Channel launched on 07.07.2010
		144	MAA Junior	13.50	Channel launched on 07.07.2010
18.	M/s TV Today Network Limited	145	Dilli Aaj Tak	08.50	
19.	M/s Allied Infotainment Distribution Private Limited	146	E-24	15.00	Channel launched on. 27.03.2008
20	M/s Turner International India Private Limited	147	Boomerang	10.00	
		148	TCM Turner Classic Movies	10.00	
21	M/s Orissa Television Ltd	149	Tarang	10.70	As on 06.11.2008, the rate of the channel was Rs 10/-  W.e.f 01.06.2010, rate of the channel increased to Rs 10.70.
		150	Tarang Music	05.35	As on 01.04.2009, the rate of the channel was Rs 5/-  W.e.f 01.06.2010, rate of the channel increased to Rs 5.35.
		151	Prarthana	05.35	As on 14.04.2010, the rate of the channel was Rs 5/-  W.e.f 01.06.2010, rate of the channel increased to Rs 5.35.
22	M/s Times Global Broadcasting Company Limited	152	ET NOW	08.50	Channel launched on. 27.06.2009.
23	Taj Television India Private Limited	153	Ten Action+ (vii)	11.13	Prior to 01.02.2010, the channel 'Zee Sports' (now Ten Action +) was distributed by M/s Zee Turner Limited @ 11.13.  W.e.f 01.02.2010, the distribution of channel shifted to M/s Taj Television India Private Limited.



		154	Ten Sports	16.05	Channel "Ten Sports" was distributed by M/s MSM Discovery India Private Limited upto 31.03.2008.  W.e.f 01.04.2008, channel "Ten Sports" shifted to M/s Zee Turner Limited.  Channel "Ten Sports" was distributed by M/s Zee Turner Limited upto 31.01.2010.  W.e.f 31.01.2010, the distribution of channel shifted to M/s Taj Television India Private Limited.
		155	Ten Cricket	35.45	Channel launched on 10.08.2010
24	M/s Asianet Communications Limited	156	Asianet Plus	07.00	The channel has been converted from FTA to Pay w.e.f 29.01.2010.

i) W.e.f 10.10.2009, the channel "NewsX has been converted from Pay to FTA. Prior to this, the channel was distributed by M/s INX News Private Limited as pay channel@ Rs 8.50.

ii) Prior to 01.04.2010, the name of the company " M/s Turner General Entertainment Networks India Private Limited " was "M/s NDTV Imagine Limited "

iii) Prior to 30.10.2010, the name of the company " M/s 9X Media Private Limited " was "M/s INX Media Private Limited "

iv) Prior to 01.04.2010, three channels namely Sahara One, Filmy & Firangi were distributed by M/s Mega Reach Distributors (India) Pvt Limited. W.e.f 01.01.2010, these channels are being distributed by M/s Sahara India Commercial Corporation Limited.

v) Prior to 10.12.2009, , the name of the channel "UTV Action " was "Bindass Movies

vi) Prior to 25.09.2009, the name of the channel "Bloomberg UTV " was "UTVi"

vii) Prior to 23.09.2010 , the name of the channel "Ten Action +" was "Zee Sports"